

# Fact Sheet 2009



- Founded September 1995 - Celebrating 14th Year Anniversary
- Started with four Shadow Buddies in 1995, 25 Buddies in 2009
- Shadow Buddies for boys & girls. Available in light, medium, and dark skin tones
- Shadow Buddies are in all 50 states, 172 hospitals and 16 countries
- 2000 Daily Points of Light Award; Featured in *People* magazine, *Time*, *Woman's World*, plus 22 U.S. and five Canadian radio stations. Shadow Buddies story featured on the ABC talk show *The View*, and NBC's *Today* show
- 2009 Midwest Top 50 CEO Most Influential Women of the Year; 2001 National Award through Women's Tylenol® - "Commitment to Care Awards" for *Caring for Children*, Dallas, Texas
- Over 800,000 Shadow Buddies distributed in 2009
- 1,550 *Know Your Buddy Book™* programs distributed nationally - To date 412,000 children, siblings, teachers and healthcare providers have been reached
- 8,350 Shadow Buddy Backpacks to Pediatric Specialty Camps - Increased from 650 in 2005 to 750 in 2006 to 850 in 2008
- Shadow Buddies listed in the resource database, National Information Center for Children and Youth with Disabilities in Washington, D.C.
- Over 47,500 Tony Gonzalez Buddies distributed to children
- In 2009, the Matt Cassel Buddy (Kansas City Chiefs QB) and the David Cook Buddy (American Idol Winner) were added to the Shadow Buddies Family
- Over 5,900 Tony Gonzalez Senior Buddies distributed to seniors

14700 W. 107th St., Suite 100 • Lenexa, KS 66215  
(913) 642-4646 • [www.shadowbuddies.org](http://www.shadowbuddies.org)